

2017 L.O.U.I.E. AWARD

(Love of Olean United in Enterprise)

The award is bestowed upon an individual who exemplifies the enterprising spirit of commercial growth and admiration for the greater Olean community, qualities which were embodied in the life of Louis Marra. Criteria for nomination is as follows:

- Nominee must be in, or have been in, a leadership capacity of a business, industry, organization, or community wide effort;
- Nominee's management or leadership style must foster a positive work environment *(Please give examples)*;
- Nominee's career and civic involvement must exemplify an admiration for the greater Olean area;
- Nominee must demonstrate a consistent level of participation and interest in matters of community growth and development;
- Nominee may not be a sitting GOACC executive board officer or an elected public official who is currently holding office;
- Nominee must be currently employed by, or retired from, a GOACC member business.

To nominate an individual, please fill in all spaces below and return to Greater Olean Area Chamber of Commerce, 301 North Union Street, Olean, NY 14760, or fax to (716) 372-7912, no later than Noon on September 14, 2017. Thank you!

Name of person you are nominating: _____

Please explain how this individual's accomplishments exemplify the criteria as described above. Also, provide supporting information (articles, photos, etc.) and use extra sheets if necessary:

Your name: _____ Your Daytime Phone _____

ENTERPRISING BUSINESS AWARD 2017

A business or a non-profit organization will be presented an Enterprising Business Award. Criteria for nomination is as follows:

- *Enterprise exemplifies the unique "hometown" charm of the greater Olean area in manners of administration/operation, customer service, or display of inventory, etc. Give example of company's marketing and advertising techniques and proof of management involvement in company;*
- *Business or non-profit organization should be located in greater Olean area;*
- *Nominee must be a member of Greater Olean Area Chamber of Commerce;*
- *Enterprise demonstrates a well-planned, thorough and serious approach to its development. Has the business increased in numbers, size, inventory, or employees?*
- *Enterprise subscribes to a consistent understanding of market factors, including incorporating a standard of anticipating and responding creatively to market demands/changes. Has the business demonstrated sales growth?*
- *Business principal owner/manager/shareholder may not be a sitting GOACC executive board officer or an elected public official who is currently holding office.*

To nominate a business or organization, please fill in all spaces below and return to Greater Olean Area Chamber of Commerce, 301 North Union Street, Olean, NY 14760, or fax to 716-372-7912, no later than Noon on September 14, 2017. Thank you!

Name of company you are nominating: _____

Please explain how this company's accomplishments exemplify the criteria as described above. Also, provide supporting information (articles, photos, etc.) and use extra sheets if necessary:

Your name: _____ Your Daytime Phone _____