



**Greater Olean Area Chamber of Commerce**<sup>SM</sup>

120 North Union Street • Olean, New York 14760  
(716) 372-4433 • www.oleanny.com

## **Santa Claus Lane Parade**

TO: Santa Claus Lane Float or Unit Organizers  
FROM: Greater Olean Area Chamber of Commerce  
RE: 2008 Santa Claus Lane Parade

Thank you for your interest in the **Santa Claus Lane Parade, November 28, 2008** in downtown Olean. Safety and fun are all that we ask of you on that evening. To participate in the parade, your float or unit must be decorated in holiday fashion. We do not have a parade theme, feel free to decorate your float as you see fit.

This year, the County Bicentennial will be closing their year-end celebration at the parade. We encourage you to present your float celebrating the County's 200 years.

Your application will be reviewed by a panel comprised of community persons and judged for safety and other concerns. The Parade will begin promptly at 7 PM that evening. **Staging will begin at 6 PM.** The Parade will begin at Delaware Avenue and end just past Lincoln Park. Upon acceptance, you will be informed of the specifics via mail. We ask you to read the Times Herald for parade order listings during the week of November 24th.

On behalf of Greater Olean Area Chamber of Commerce and the Santa Claus Lane committee, thank you for your cooperation. Please fill out the enclosed form and get it back to us as soon as possible. **Deadline for parade applications is November 7.**

### **PARADE RULES & GUIDELINES:**

- \*Floats may be no taller than 13 feet and they **MAY NOT** contain a Santa or Mrs. Claus.
- \***DO NOT** throw or hand out candy or coupons from your float. If you would like to have candy / coupon, please have volunteers walk along the sidewalk and hand out.
- \*All participants must sign a waiver to march in the parade- children AND adults.
- \*If you intend to use a cartoon character, you must inform the Santa Claus Lane committee and be specific. Our intent is to eliminate duplication.
- \*We encourage you to provide music or to sing with your unit. If you are playing music, be mindful of your neighbors - do not play it too loudly.
- \*Animals such as dogs and horses are allowed. They need to be kept under control. Large animals such as oxen are discouraged from participating.
- \*If you have animals in the parade, you **must** provide scoopers to clean up droppings.
- \*Large vehicles are prohibited from participating in the parade, unless they are pulling a float or they are decorated as floats.
- \*Small children may not walk alongside large trucks, particularly those with large wheel wells.

Greater Olean Area  
CHAMBER of COMMERCE<sup>SM</sup>

**23rd Annual**



# Santa Claus Lane Parade

**FLOAT/UNIT APPLICATION  
NOVEMBER 28, 2008**

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Approx. # of children in unit: \_\_\_\_\_ # of adults accompanying unit: \_\_\_\_\_

Have you been in the Santa Claus Lane Parade Before? \_\_\_\_\_

## **DOWNTOWN D'LIGHTS**

Trophies will be handed out in the seven categories: **Elves Award**, the float or unit that best typifies the holiday through the eyes of a child; **Angelic Spirit Award**, the most spiritual/religious float or unit ; **Blitzen Award**, the most photogenic/creative float or unit; **Jingle Bells Award**, the best theatrical (music/dance) float or unit; **Rudolph Award**, the float with the most or best use of lights; **Seasons Greetings Award**, the best newcomer to the parade, and one that typifies a welcoming theme - this unit must be a first-time entrant; and **Snowflake Award**, the unit with the most participants in the parade. For marching units/bands, there will be a special award handed out.

Please give us a brief description of your float or unit. Describe anything you like about your unit and who has been involved with it. Please print or type and attach an additional sheet if necessary.

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**Please register by November 7, 2008**  
Return to: Greater Olean Area Chamber of Commerce,  
120 North Union Street, Olean, NY 14760 or Fax: (716) 372-7912

