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**February 23**

**Business After Hours**

HoStaGeh Restaurant  
589 Hostage Road  
Olean, 5-7 PM

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March 23

Business After Hours

American Red Cross
452 North Barry Street
Olean, 5-7 PM

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**April 15 -17**

**Greater Olean  
Area Home and  
Garden Show**

William O. Smith  
Recreation Center  
551 East State, Olean

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April 27

Business After Hours

Troy Vincent - Edward
Jones Investments
3037 West State Street
Olean, 5-7 PM

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**May 6**

**Chick-Fil-A  
LEADERCast 2011**

JCC Cutco  
Theater, Olean

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MISSION -- GOACC is a member driven business organization that provides benefits, programs, services, and events to enhance the area's quality of life and economic climate.

SOROKES NAMED GOACC BOARD PRESIDENT

The Greater Olean Area Chamber of Commerce Board of Directors announced its slate of officers for the 2011 year: President, Larry Sorokes, St. Bonaventure University; Vice-President, Vic Vena, Vic Vena Pharmacy; Secretary, Colleen Taggerty, Olean City School District; and Treasurer, Eric Garvin, Community Bank, NA. New to the Board for the 2011 term include: Dennis Pezzimenti, DBP Realty Co., Amy Schneggenburger, Five Star Bank; and Mr. Garvin. Mr. Sorokes would like to thank the following individuals who stepped down from the Chamber Board in 2010 and for their service to GOACC: Judith Styles; Mike Kasperski; Gary Rougeau; and Brian Donahue.



GOOD NEWS NOMINATIONS

Do you know someone who has gone above and beyond to make our community a better place to live and work? Who makes a difference in our community without seeking or receiving recognition for their services? Would you like to nominate that person or organization for the **Good News Awards Ceremony in May 2011**? This year, GOACC has streamlined the nomination process. GOACC, through nominations from the community, will honor groups and individuals in three divisions: **Community**: to a group or individual displaying outstanding dedication to the entire community; **Unsung Hero**: to a group and/or individual for outstanding service in a segment of our community and **Youth**: to an outstanding youth (18 years or younger). Nomination forms can be picked up at GOACC or online at www.oleanny.com. Deadline to enter nominations is March 4, 2011.

GIFT CERTIFICATE Program Maintain SALES

The Greater Olean Area Chamber of Commerce Gift Certificate program had another great year with a 2010 sales figure of \$455,895.00, which is just under the 2009 total of \$474,495.00. Record daily walk-in sales of \$22,610 and \$20,270 in gift certificates were recorded on December 2nd and December 21st respectively. The month of December had sales of \$221,525.00.

Sales come in via phone calls and emails from customers in Tennessee, Wisconsin, Pennsylvania, Florida, New Hampshire, Canada, Ohio, and Pennsylvania purchasing gifts for residents in the Olean area, not just during the holidays but year round. The certificates can be redeemed at more than 248 member businesses. New businesses to the gift certificate program include: Parkview Supermarket, Salamanca; Smooth Facials & Waxing; Subway Sandwich Shop, all in Olean and Portville; WW Vandalia Gas; Dave's Diner; Kamery's Meat; Rainbow International of the S. Tier (Cleaning & Restoration Services); Cattaraugus County Arts Council; and West End Beverage Redemption. The certificates are sold year round at the GOACC Chamber office at 120 North Union Street, Olean, in increments of \$5, \$10, \$20, \$25, and \$50.

MEMBER UPDATES

A FREE member benefit to announce awards, personnel changes, merchandise changes, etc. Only details sent directly to the Chamber office will be included.

♦**TOYS UPDATE** -- The mission of the U.S. Marine Corps Reserve Toys for Tots Program is to collect new, unwrapped toys during October, November and December and distribute those toys as Christmas gifts to needy children in the community in which the campaign is conducted.

Reggie Dallaire, the Southern Cattaraugus County Toys for Tots coordinator, reported that 2,065 children were served in the Allegany, Hinsdale, Olean and Salamanca area. *Thanks to the Marines and the caring residents, children in need throughout our region had Christmas presents under the trees this year.*

♦**LETRO-MCINTOSH-SPINK FUNERAL HOME WEBSITE** -- Chamber member, Letro-McIntosh-Spink Funeral Home has a new website located at www.letromcintoshspinkfuneralhome.com.

♦**20 YEARS OF SERVICE** -- On January 3, 1991, Meme Krahe Yanetsko started working with the Olean Area Chamber of Commerce (GOACC's former name). Her duties have changed throughout the years from the on-the-job training coordinator to business assistance specialist to events/marketing coordinator and now to Chief Operating Officer.

Some of the changes she has seen include: one Macintosh computer for all staff to use to a computer for everyone; staff of three to staff of seven; membership of 350 to now more than 700; and second floor office location to a street level center serving numerous customers/visitors daily.

Mrs. Yanetsko stated, "I always say the Chamber never stops. It's never a dull moment - each day is different and brings with it challenges and opportunities. I love Olean and am glad that I could stay in my hometown."

♦**BWB TEAMS WITH PCS FOR HOLIDAY GREETINGS** -- Buffamante Whipple Buttafaro, P.C., a regional certified public accounting and business advisory firm, partnered with Portville Central School District to bring their clients and friends a truly unique and beautiful holiday card.

Fourth grade students from Portville's Elementary School participated in BWB's Fourth Annual Holiday Card Contest. Students were asked to design a card with a holiday theme. The cards were judged based on creativity and neatness.

The winning designs came from Sydney Walker, Mikey Youngs and Jarett Mathes. The three chosen designs were used for the Buffamante Whipple Buttafaro, P.C., the Vineyard Group, LLC and GFC Business Systems' holiday cards. Each winner received a bag filled with art supplies and copies of their printed card.

"I think this is a wonderful opportunity to showcase our artists' talents," stated Ms. Burdick, PCS Art Teacher.

"BWB is dedicated to educating the minds of our future. To further encourage education and creativity in the area we made a monetary donation to the District's elementary art department for their participation in our contest," added Leslie Brown, Marketing Coordinator for the firm.



Leslie Brown & Rianne John, both of Buffamante Whipple Buttafaro, P.C. and Sydney Walker, Jarett Mathes and Mikey Youngs

Team GOACC

Meme Krahe Yanetsko
Chief Operating Officer
meme@oleanny.com

Michelle Joyce
Staff Accountant
michelle@oleanny.com

Betty Burrows
Program Associate
betty@oleanny.com

Pam Caldwell
Bookkeeper
pam@oleanny.com

Brenda Kasperski
Health Insurance Admin.
brenda@oleanny.com

Nancy Morgan
Member Services
Coordinator
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Lynette Semsel
Administrative Assistant
lynette@oleanny.com



Visit Chamber's Web Sites
www.oleanny.com
www.oleaninfo.com
Visit EZ's Web Site
www.cattempirezone.org

Find Us on FACEBOOK



**2011 GOACC
Board of Directors**

PRESIDENT

Larry Sorokes,
St. Bonaventure University

VICE-PRESIDENT

Vic Vena,
Vic Vena Pharmacy

SECRETARY

Colleen Taggerty,
Olean City School District

TREASURER

Eric Garvin,
Community Bank, NA

~~~~~

**James Bellanca,**  
The ReHAbilitation Center

**Ted Branch,**  
Iroquois Group

**Michelle Caya,**  
Cayas Canopies

**Bob Chambers,**  
Poor Cow Leather

**Tim Finan,**  
Olean General Hospital

**Dennis Pezzimenti,**  
DBP Realty Co.

**Amy Schneggenburger**  
Five Star Bank

**Jim Snyder,**  
Cattaraugus County  
Legislature

**Jay Sorokes,**  
Cooper Power Systems

**James Stitt, Jr.**  
CUTCO Corporation

**Linda Witte,**  
Mayor, City of Olean

## Healthy Food Options

Brought to you by the health specialists at Bene-Care Agency, LLC

Fat and calories can creep up anywhere if you're not careful about what you eat and drink. Use this chart as a reference for selecting healthier food options when you're out to eat or preparing foods for your family:

| CHOOSE...                                                                     | INSTEAD OF                                                            | CHOOSE...                                                              | INSTEAD OF                                                           |
|-------------------------------------------------------------------------------|-----------------------------------------------------------------------|------------------------------------------------------------------------|----------------------------------------------------------------------|
| Bottled water or 100% fruit or vegetable juices                               | Soda or fruit-flavored drinks                                         | Low-fat or skim milk                                                   | Whole or 2% milk                                                     |
| Bagels that are 3 ½ in. or smaller                                            | Regular bagels                                                        | Low-fat yogurt                                                         | Regular yogurt or cottage cheese                                     |
| Light margarine; fat-free cream cheese; jam or jelly                          | Butter; full fat cream cheese or peanut butter                        | Muffins that are 2 ½ in. or smaller                                    | Large muffins; croissants; sweet rolls, doughnuts                    |
| Whole grain waffles and French toast                                          | Waffles and French toast made with white bread                        | Unsweetened, whole grain cereal                                        | Sugar cereal                                                         |
| Salad with fat-free dressing on side                                          | Full fat dressing on the salad                                        | Lean ham or Canadian bacon                                             | Bacon or sausage                                                     |
| Pasta salad made with low-fat dressing                                        | Pasta salad made with mayonnaise or cream dressing                    | Soups made with vegetable puree or skim milk                           | Soups made with cream or half-and-half                               |
| Lean meats; fish and tofu (3 grams of fat per ounce)                          | High-fat and fried meats; bacon; poultry with skin                    | Sandwiches made with whole grain bread                                 | Sandwiches made with croissants or white bread                       |
| Steamed vegetables                                                            | Vegetables in creams or butter                                        | Baked potato with vegetable toppings                                   | Baked potato with butter, sour cream                                 |
| Fresh vegetables served with fat-free dressing; salsa or tofu dip             | Tempura or deep-fat fried vegetables                                  | Low-fat ice cream or frozen yogurt; sherbet; sorbet or angel food cake | High-fat and high-calorie desserts; ice cream; cheesecake; pie       |
| Broiled or poached seafood; shrimp; salmon; scallops; oysters or clams        | Deep-fat fried seafood with high-fat sauces                           | Miniature meatballs made with lean turkey or beef                      | Large meatballs made from high-fat meat with gravy or high-fat sauce |
| Cubes of low-fat cheese that are ¾-inch squares                               | Slices of cheese                                                      | Low-fat popcorn that has 5 grams or less per serving                   | Regular popcorn with butter; potato chips                            |
| Dips made of salsa; fat-free cottage cheese; hummus or low-fat salad dressing | Dips made from regular mayo; sour cream; cream cheese or cheese sauce | Slices of cake that are 2 inches or smaller                            | Large slices of cake with ice cream                                  |

## GOODBYE, 814.

The Pennsylvania Public Utility Commission (PUC) approved a plan to split the 814 area code along geographic boundaries to avoid running out of phone numbers, creating a new area code for customers in portions of northwestern Pennsylvania.

The new area code will be applied to Jefferson, Elk and McKean counties and west, including Warren County. The boundary runs in a north to south direction east of the rate centers Shinglehouse, Wilcox, Kersey, Dubois and Sykesville.

In light of that public feedback, the commission said the geographic split for the 814 area code created less inconveniences than an overlay. Because of the geographic size of the 814 area code and the location of population centers, the commission said the geographic split was more practical.

**The new area code will be implemented Feb. 1, 2012.** The PUC will continue to monitor phone number demand in the 814 area code to determine whether the implementation timeline meets the needs within the area code.

## MANUFACTURING PROPOSALS

The Chemung Schuyler Steuben Workforce New York (CSS WFNY), on behalf of the Southern Tier of New York 13-N (STNY 13-N) Partnership, is requesting proposals for Advanced Manufacturing Training for Incumbent Workers. The purpose is for advanced manufacturing employers to train their existing workforce in short-term training initiatives that improve the current skills sets. *The STNY 13-N Region consists of Chautauqua, Cattaraugus, Allegany, Chemung, Schuyler, Steuben, Tompkins, Broome, Tioga, Chenango, Delaware, and Otsego Counties.*

The RFP can be accessed on the CSS WFNY website located at [www.csswfnyc.com](http://www.csswfnyc.com). Applications will be accepted on a first come/first serve basis while funds are available. All applications must be received no later than 12 PM on



### LOOK WHO'S JOINED US!

PLEASE WELCOME THESE NEW CHAMBER MEMBERS

#### ♦ KAMERY'S MEATS

*Butcher Shop*  
322 E. Riverside Dr.  
Olean, NY 14760  
716/372-6756

#### ♦ RAINBOW INTER'L OF THE SOUTHERN TIER

*Restoration & cleaning*  
12025 Leon Rd.  
Leon, NY 14751  
716-296-5237  
Fax: 716/296-8142

#### ♦ EDWARD JONES

*DONNA HOLLENBECK*  
*Financial Planning*  
30 Foster Brook Blvd.  
Bradford, PA 16701  
814/362-3915  
Fax: 800/209-9744

#### ♦ STAPLES

*Office Supply*  
2735 West State St.  
Olean, NY 14760  
716/372-5441

*Please remember to call GOACC members when you need a product or service. It's GOOD*

*Business to do Business with Chamber members!!*

### Cast Your Net...

**It's Seafood Fest Time!**  
March 4th • 6 to 10 PM  
Old Library Restaurant

The Rehabilitation Foundation's 8th annual Seafood Fest is an evening filled with LIVE auctions, raffles, a Chinese auction and a jaw dropping menu on the all you can eat seafood buffet! Sponsorships of various levels are available and tickets are \$50.

To purchase call 375-4739 or email [moakes@rehabcenter.org](mailto:moakes@rehabcenter.org).

September 28, 2011, with all training to be completed between December 13, 2010 - October 12, 2011. Questions and/or correspondence should be directed to Lori Haner, Business Services Manager via e-mail to [hanerl@csswfnyc.com](mailto:hanerl@csswfnyc.com) or at (607) 937-8337 ext. 1113.

## NATURAL GAS EXPO

The Natural Gas Expo: Cameron-McKean-Potter is being held on Thursday March 10, 10 AM – 6 PM and Friday March 11, 9 AM – Noon at the Sports and Fitness Center at the University of Pittsburgh at Bradford. Education and industry seminars will take place on both days at Blaisdell Hall. A Wednesday evening networking event will be held for only exhibitors and their guests. You can register, get information and explore sponsorship, exhibitor, and advertising opportunities on the expo's website at [www.natural-gas-expo.com](http://www.natural-gas-expo.com).

The event will bring together the natural gas industry and local business entrepreneurs to explore the opportunities that are emerging out of the Marcellus natural gas play. The industry is raving about the quality and quantity of natural gas in Pennsylvania. Industry leaders are taking note and putting major resources into this region. Taking the opportunity to be part of the Natural Gas Expo in Bradford, Pennsylvania is a must if you and your business are interested in becoming part of this emerging industry.

Registration is open! Sign-up today to reserve the best Expo booth locations. Register online at [www.natural-gas-expo.com](http://www.natural-gas-expo.com). For more information, please contact (814) 260-5625 or visit the website.



*On The Go is a published newsletter of Greater Olean Area Chamber of Commerce*  
120 North Union Street  
Olean, New York 14760  
(716) 372-4433 • Fax 372-7912

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# CATTARAUGUS REGION COMMUNITY FOUNDATION

## CRCF board

President  
Carol Stitt  
Vice President  
Wendy Brand  
Treasurer  
Mike Kasperski  
Secretary  
Doug Price

## directors

Vicki Blessing  
Ted Branch  
Dennis Casey  
Barbara Chew  
Dr. Tony Evans  
Karen Fohl  
Dr. Naheed Hilal  
Dr. Yogi Kothari  
Dan Palumbo  
Bob Simon  
Larry Sorokes  
Audra Stevens  
Vic Vena  
Ward "Skip" Wilday

## staff

Executive Director  
Karen Niemic Buchheit  
karen@oleanny.com  
Assistant  
Executive Director  
Ryan Michelle Wilcox  
ryan@oleanny.com  
Staff Accountant  
Michelle Joyce  
michelle@oleanny.com



Visit CRCF's Web Site  
[www.cattfoundation.org](http://www.cattfoundation.org)

Find Us on FACEBOOK

## Cattaraugus Region Community Foundation continues to grow, help many

At the Cattaraugus Region Community Foundation (CRCF) 2010 was another banner year for connecting donors to the causes they care about most and helping many individuals and organizations reach their full potential.

### GROWING GOOD IN 2010

This past year CRCF board of directors awarded more than 150 grants totaling over \$472,000. This included more than \$80,000 for scholarships to help dozens of young people pay for college education.

With 2010's grant total the Foundation now has awarded almost \$3 million in grants to make our community better in many areas including education, health care and wellness, arts and culture, community development, human service and youth development.

### DONORS BENEFITED MANY

Causes in 2010 that received support were wide-ranging and reflected the passion of donors who have funds at the community foundation. In addition to providing scholarships, grants distributed from donor funds made a difference by:

- Helping to fund the new nursery and other community health care needs at Olean General Hospital.
- Seeing that the less fortunate enjoy the holidays through the Gift Tree program.
- Ensuring the arts thrive in our region.
- Helping our libraries maintain their services.
- Restocking food pantry shelves for the needy.
- Providing holiday meals for needy families.
- Enriching the lives of senior citizens.
- Providing fitness and wellness equipment and programs for Olean City School District students.
- Assisting local families who have a loved one serving our country in the military.
- Taking care of our four-legged friends at the SPCA.
- Making our community shine through beautification projects.

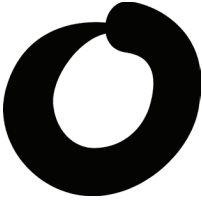
### HOW CAN YOU GET INVOLVED IN 2011?

When you think about your philanthropic and estate planning goals, consider giving through the Cattaraugus Region Community Foundation to your favorite charities. An endowed fund will provide support now and far into the future, carrying out your wishes in perpetuity.

Here are just five reasons you may want to consider giving through your community foundation:

1. A fund at a community foundation is easy and inexpensive to establish. The foundation takes care of the paperwork and accounting for you.
2. A gift of cash to a charitable fund at the foundation allows a deduction of up to 50% of a donor's Adjusted Gross Income (AGI) whereas a gift of cash to a private foundation allows a donor to deduct up to 30% of AGI.
3. You can create an endowment fund to benefit the community forever and help create a personal legacy. You can do that through a named fund – in honor of a loved one or your family's name – or you can establish your fund anonymously.
4. Your community foundation is a local organization with deep roots in community through an active community-based board of directors who care about local issues as you do.
5. Your community foundation offers highly personalized service individually tailored to meet your philanthropic goals and estate planning needs.

If you would like more information about establishing a fund, check the foundation website at [www.cattfoundation.org](http://www.cattfoundation.org) or contact the foundation staff by email at [foundation@oleanny.com](mailto:foundation@oleanny.com) or phone 716-372-4433.



Greater Olean Area  
 CHAMBER of COMMERCE  
 120 North Union Street  
 Olean, NY 14760

PRESRT STD  
 U.S. Postage  
 PAID  
 Olean, NY  
 Permit No. 137



or current resident

**SAVE THE DATE** ~ The annual Archbishop Walsh Academy St. Patrick's Day Party is fast approaching - don't miss your opportunity to have a chance at the grand prize of \$20,000. The ticket is \$100, which not only enters you into the drawing for cash prizes, but also admits two adults to the party where food and drink will be served. The party will be at Archbishop Walsh Academy on March 26, from 7 - 11 PM. For more information, please call Walsh at 372-8122.

**Polar Bear Series of  
 Runs & Walks**

February 20 • Bradford YMCA  
 10 Mile Run/5 Mile Walk  
 Registration Time Noon - 1:15 PM,  
 Walk/Run starts at 1:30 PM



**Polar Bear Series of  
 Runs & Walks**

March 13 • Olean YMCA  
 Half Marathon / 6 Mile Walk  
 Registration Time Noon - 1:15 PM,  
 Walk/Run starts at 1:30 PM

Please call 373-2400 for more details.

**Gun Show & Silent Auction**  
 March 26, 27

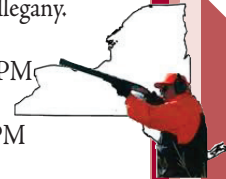
Allegany Event Center • Allegany

Come out to the show's new location on  
 West 5 Mile Road in Allegany.

Saturday 9 AM - 4 PM

Sunday 9 AM - 3 PM

10 Gun Raffle Sunday • 3 PM



For more information, call Charles  
 Schappacher at 372-8481 or visit  
[www.oleanrodandgunclub.com](http://www.oleanrodandgunclub.com)