

On The GO

Greater Olean Area CHAMBER of COMMERCE

SPORTS SHOW

The Camp Cando Recreational Home by Owl Homes of Allegany is a 14 x 48 singlewide home that encompasses two bedrooms, one bath, living room and kitchen/nook area in its 640 square feet of living space. This CAMP will be a highlight of the 3rd Annual Sports Show held at the Daniel Carter Events Center, 2383 West Five Mile Road Extension in Allegany. The show dates and times are January 28, 10 AM to 5 PM, and Sunday, January 29, 10 AM to 4 PM.

The home is perfect for recreational use as it is more affordable than most park model style homes and more efficient featuring higher R-value insulation levels offering easy year round use. The front of the home will feature Wildside Camouflage Siding from Stylecrest products offered for sale by The Home Store on the grounds of Owl Homes.

ROGER RAGLIN will appear both days of the show. Roger, who started his film career in 1984, has produced nearly 70 full-length hunting videos and DVD's. Roger has traveled all over the world taking various record book animals including several world records, but he is known primarily for his skills in the field of whitetail deer. This goes without saying since he has been nicknamed, "America's Favorite Whitetail Deer Hunter."

The show wants to bring the passion for the outdoors—indoors—by bringing outdoor sports enthusiasts of all ages to view the latest and best in gear, as well as shop, plan, book hunting and fishing trips.

HOME SHOW

The Home Show, coordinated by the Greater Olean Area Chamber of Commerce is set for April 13-15 at the William O. Smith Recreation Center in Olean. Last year's show welcomed more than 4,200 visitors with seventy-four vendors displaying and demonstrating products from hot tubs, to gardening and landscaping supplies, along with heating and cooling systems. The vendors were enrolled in a contest for "Best Booth" based on neatness, presentation, props, information, and theme-related. Winners for 2011 Show go to BEST USE OF THEME – Baldwin Hills Farm, Rushford, NY and BEST OVERALL BOOTH – Sisson's Chain Saw, Bolivar, NY. Booths are now available - please contact the Chamber for more information.

MEMBER UPDATES

•**Environmental Award -- Cooper Power Systems, Olean**, has received the Silver Environmental Award from Cooper Industries for the evolution distribution-class surge arrester product line. This line reduces power loss during power transmission by more than 90 percent over existing arresters. Cooper Power Systems Olean chose to donate the award monies to help fund the environmental programs at the Portville, Olean and Allegany-Limestone high schools.

•**Mallery's Upgrades** -- John Mallery strives to make improvements to **Mallery's Auto Body, Inc.**, in order to better serve his customers. That dedication earned him recognition in the December 2011 issue of FenderBender, monthly trade magazine for the automobile repair industry.

•**American Cancer Society** -- Crystal Page was the Outreach Coordinator in the Southern Tier for Mercy Flight for 3 years but has now accepted a position with the American Cancer Society as the Director of Special Events in Cattaraugus County. Her contact information: phone (716)341-4566 or by email at crystal.page@cancer.org.

•**New Business / New Member** -- Optometrist Dr. Tracy Ludden assumed ownership of Morgan Optical on December 1 and has changed the company logo and name to Enchanted Mountain Eyecare. She also plans to upgrade the 3,000 square-foot facility located at 912 West State Street in Olean while continuing to operate the office at 8 Chestnut Street in Bradford, Pennsylvania. For more information or an appointment, call 716-373-0766 in Olean or the Bradford office at 814-368-4747.

•**Member Helping Member** -- **Rick Bokman Buick, GMC, Cadillac** donated \$2,500 to the Olean Food Pantry. This assistance will help the pantry and its mission of providing food for area families in need.

•**Electric Bills to Fall in 2012 for National Grid Customers** -- Electric bills will be going down in 2012 for the vast majority of National Grid customers in upstate New York following a decision from the New York Public Service Commission (PSC). The typical residential customer bill will be 6 percent lower overall, assuming equal usage.

SANTA CLAUS LANE NYS TOP PARADE

Every city, town and hamlet seems to have their own traditions when it comes to welcoming in the holiday season. An inaugural survey of parades in New York State was done by Lite 98.7 WLZW/Townsquare Media Utica. They did research on holiday celebrations around the state and found compelling YouTube videos. They're happy to include Olean and give our parade the recognition. Here is the link of the parade videos. <http://lite987.com/celebrating-christmas-around-new-york-state-videos/>

Several communities host holiday parades – here are the top 5 – in no particular order as they're all great!

Corning Parade of Lights -- In the Southern Tier city of Corning, Santa arrives courtesy of the Corning Fire Department. He rides on a fire truck during a parade that takes place in the Crystal City's beautiful Gaffer District.

Olean Santa Claus Lane -- Head east from Corning on Interstate 86 and you'll run into Olean nestled into the Enchanted Mountains of New York's Southern Tier. In the home of St. Bonaventure University, they turn the main drag through town into Santa Claus Lane.

Schenectady Gazette Holiday Parade -- The Schenectady Gazette has been putting on a Christmas parade for 43 years. The parade takes place the week before Thanksgiving. During the holidays when you 'Say Schenectady,' you're really saying 'Christmas.'

Oneonta Main Street Holiday Parade -- The parade, held the Saturday before Thanksgiving, precedes the opening of the Foothills Festival of Trees in Oneonta.

New York City Lighted Boat Parade -- Santa arrives in the Big Apple in aquatic fashion thanks to the Lighted Boat Parade in New York Harbor. Not nearly as well known as the tree at Rockefeller Center or the Rockettes, this is an insider's-only NYC Christmas celebration.

Thanks to **Mike Kintner and his company, AmazingAerialPhotos.com** for their time, commitment, and wonderful video of Santa Claus Lane 2011.

KUDOS TO OLEAN, NY

From Buffalo Business First

The recession has taken its toll on business activity in most New York markets, though Olean is the biggest exception.

The number of private-sector businesses in the Olean area increased by 3.8 percent between 2008 and 2009, according to an On Numbers study released. That was the biggest gain by any market across the state. The only other areas that added businesses in 2009 were Ithaca (up 1.3 percent) and Elmira (up 0.1 percent).

On Numbers analyzed the changes in business activity in 938 U.S. metropolitan and micropolitan areas, including 27 in New York. On Numbers found that 870 metropolitan and micropolitan areas had fewer private-sector businesses in 2009 than in 2008. The recession officially began in December 2007.

Just 61 metros and micros, including Olean, added businesses in 2009. The other seven areas were unchanged. On Numbers is an online service of American City Business Journals Inc., the parent company of Business First. It compared county-level business data from the U.S. Census Bureau for 2008 and 2009. The latter are the latest official figures available. The Census Bureau updates its counts of private-sector businesses on an annual basis. It defines an establishment as "a single physical location at which business is conducted or services or industrial operations are performed." A company may consist of one or more establishments.

WEAR RED FEB 3rd

Mothers, daughters, sisters, aunts — every day, women are dying at the rate of almost one per minute. Show your support for the fight against heart disease in women by wearing red. "Going Red" is as easy as putting on a red dress, a red tie or a red dress pin. Just Wear Red to show your support.

You can easily spread this important message: Wear Red on National Wear Red Day® Friday, February 3. Wear red and encourage your family and friends to do the same. For more information, please call the American Heart Association at 1-800-AHA-USA-1 or online at www.goredforwomen.org/wearredday/.



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WWW

Visit Chamber's Web Sites

www.oleanny.com

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www.cattempirezone.org

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UPCOMING GOACC EVENTS

January 25
Business After Hours
Total Senior Care
519 North Union, Olean
5-7 PM

January 28, 29
Greater Olean Area Outdoor & Recreation Sports Show
Daniel Carter Events Center, 2383 West Five Mile Road Ext, Allegany (on exit 24 ramp off I-86)
Saturday, 10 AM to 5 PM,
Sunday, 10 AM to 4 PM

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED

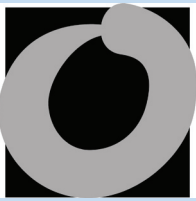


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Greater Olean Area Chamber of Commerce Vision

GOACC is recognized as the premiere business leadership organization for the advancement of the area's economic well being and quality of life.





LOOK WHO'S JOINED US!
PLEASE WELCOME THESE NEW CHAMBER MEMBERS

- **JAK MANAGEMENT CONSULTING, LLC**
Business Consulting
 410 Madison Avenue
 Olean, NY
 373-0237
- **DESIGNPERKS**
Graphic Design/Printing
 PO Box 1077
 Ellicottville, NY
 866-505-7485
- **AMERICAN CANCER SOCIETY**
Non-Profit Organization
 101 John James Audubon Pkwy.
 Amherst, NY
 800-227-2345
- **KABOB KAFE**
Restaurant
 32 Monroe Street
 Ellicottville, NY
 699-2599
- **BROTHERS BISTRO**
Restaurant
 188 North Union St.
 Olean, NY
 379-8656

Please remember to call GOACC members when you need a product or service. It's GOOD Business to do Business with Chamber members!!

UPCOMING GOACC EVENTS

February 22
Business After Hours
NEW LOCATION/ SPONSOR

Leadership Cattaraugus
 JCC/Olean Campus
 Magnano Room, CUTCO
 Theater, 5 - 7 PM

February 28
SEMINAR SERIES - LEADERSHIP SKILLS,
 Noon, GOACC Office

LINWOOD CENTER

Did you know that one hour a week could make a difference in a senior's life? The Cattaraugus County Department of the Aging is currently looking for volunteers to assist with client-related activities at the Linwood Center adult day care program. If you like to do crafts, enjoy games, or even sing, please give us a call.

The Linwood Center is open Monday - Friday 8:30 AM to 4:30 PM and is located in Allegany. The purpose of the Linwood program is to give respite to caregivers, delay or prevent nursing home placement of seniors, and improve or maintain seniors' current health status.

VETERANS VAN SERVICE: The Veterans Van Service needs your help transporting veterans to medical appointments in Buffalo or Bath, NY. If you have a good driving record and would like to give back to the people who have served your country, please give us a call.

MEALS ON WHEELS: The Cattaraugus County Department of the Aging's home delivered meals program (Meals on Wheels) delivers over 500 meals per day to our frailest community members. There is always a strong need for Meals on Wheels volunteers throughout the county. Please call for volunteer opportunities in your local area.

INTERFAITH CAREGIVERS: Interfaith Caregivers volunteers provide transportation for seniors to medical appointments in the Olean area. For more information on any of these volunteer opportunities, please call David Rodkey of the Cattaraugus County Department of the Aging's Retired Senior Volunteer Program (RSVP) at 716-373-8032 or 800-462-2901. For just a few hours a day or week, you can make a difference in a person's life.

SOLUTIONS FOR A HEALTHY & ENERGIZED WORKPLACE

SozoCorp is one of New York's leading corporate health and fitness consulting firms and is dedicated to the philosophy that good health is good business.

They are equally passionate and experienced with front line fitness services, health education and wellness promotion. Their unique approach integrates state-of-the-art fitness training and classes, on-site incentives and marketing, nutrition and lifestyle programs, health promotion and web-based programs.

Their objective is to provide dynamic, fun and interesting programs that encourage employee participation – because participation drives change and results for both employees and the company. SozoCorp contact information: phone is 716-380-7462 and 716-307-6228; fax is 716-933-7178; emails are andrea@sozocorp.org and marilee@sozocorp.org. Their website is www.sozofitnessonline.org. *Due to incorrect information inputted by GOACC in December's newsletter, correct information is listed here.*

PARAGON DESIGNS INTERIORS

Paragon Designs Interiors is a new and unique service offered by Allegany artist Joan Pingitore. With over 25 years of experience in design, she can help you organize and enhance your weddings and events. Joan specializes in wedding decoration and will adorn yours in the theme of your choice to make the perfect wedding or reception. She can create an inviting and beautiful ambiance for any setting.

Joan also offers design consultations for restaurants and home interiors. She can improve the layout of your home living and kitchen areas and enhance their beauty. For restaurants she can help improve traffic flow, reduce noise levels, and embellish the entire interior with color and interesting effects.

Joan's assistance is unique because it is on an as-needed basis. After an initial consultation, clients can tell her just how much hourly time they want of her services and therefore costs are very manageable.

Joan grew up in a very artistic family and her mother was also an interior designer. She has had many years of experience as an artist and understands the importance of color use and composition and how it can impact a setting whether it's very large or small. She's had a great deal of experience in decorating large events and knows all the little secrets to make them a success. Her interior designs also demonstrate a one-of-a-kind flair.

She is offering an introductory discount of 10% on a consultation for the months of January and February.

Please feel free to contact her with your interest or questions at 716-372-2784 or at paragondesigns1@yahoo.com.

TURKEY TROT NETS POUNDS!

The Twin Tiers Striders of the Olean Family YMCA held their annual Turkey Trot Thanksgiving Day at St. Bonaventure. TTS is proud to announce that their trot netted 742 pounds of food for the Olean Food Pantry.

A Few Good WOMEN

The Young Women in Public Affairs Award is given every year to a senior girl. To be eligible, the girl must actively volunteer, participate in some form of government, show leadership achievements, be aware of Zonta programs and advocate Zonta's mission to advance the status of women. The Olean Chapter gives a \$1,000 scholarship. The winner then goes on to the district level with a chance to win another \$1,000. The award is presented at the May Zonta dinner. Information about this scholarship is available at www.zonta.org.



CATTARAUGUS REGION COMMUNITY FOUNDATION

Allegany Nordic Fund donates trail roller to Allegany State Park

A grant from the Allegany Nordic Fund at the Cattaraugus Region Community Foundation recently made possible the purchase of a new 300-pound trail roller and compactor to help groom cross country trails at Allegany State Park. The fund, established by the Allegany Nordic cross country ski group, is used to purchase grooming equipment and other related needs for the Art Roscoe Trail system at Allegany State Park, according to Karen Niemic Buchheit, CRCF Executive Director.

"The park staff has done a fantastic job of trail maintenance with very limited resources," said Andy Dickson, co-founder of Allegany Nordic. "We hope our support can take the cross country skiing experience at Allegany State Park to new highs. It's an honor to partner with Allegany State Park and its dedicated staff to deliver the best possible skiing conditions."

Diminishing financial resources and aging equipment are significant challenges facing the cross country ski program at Allegany State Park. Allegany Nordic members initiated fundraising efforts early in 2011 to supplement the diminished capital budget of the park. To date Allegany Nordic has raised over \$4,000.

"Our fundraising isn't finished, by any means," Mr. Dickson continued. "Much of the park's equipment is still very old and in need of replacement. With the state budget looking very tight for the foreseeable future, our work is cut out for us."

Allegany Nordic organized five years ago to advance the sport of cross country skiing on the Art Roscoe Trails of the Allegany State Park. It is accomplishing its mission in various ways including

advocacy, equipment donations, volunteer trail work and reporting trail conditions. For more information, visit www.alleganynordic.org.

Donations to the Allegany Nordic Fund can be made in care of the Community Foundation at 120 North Union Street, Olean, and online at www.cattfoundation.org.

Established in 1995, the Community Foundation is growing good by connecting donors to the causes they care about most in our region. Grants from the foundation support many areas including education, scholarships, health care, the arts, community development, human service and youth development.

For more information, contact the Community Foundation at (716) 372-4433, email foundation@cattfoundation.org or visit www.cattfoundation.org. Find us on Facebook at www.facebook.com/cattfoundation.



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Visit CRCF's Web Site www.cattfoundation.org

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Greater Olean Area Chamber of Commerce Mission

As a member driven business organization, GOACC provides benefits, programs, services, and events to enhance the area's quality of life and economic climate.

