

On The **GO**

Greater Olean Area
**CHAMBER of
COMMERCE**

UPCOMING GOACC EVENTS

July 17, 18
S.T.A.R.S. Air
Show Rally/ Airport
Open House
Cattaraugus/Olean Airport
5420 Hatch Hill, Ischua
Saturday 10 AM - 5 PM
Sunday 10 AM - 3 PM

July 20
Free Internet Seminar
- Local Edge
Moonwink's Restaurant
Cuba, 5:30 - 7 PM

July 25
Taste of Olean
Art in the Park
Jamestown Community
College, 260 N. Union
Olean, Noon - 6 PM

July 29 - August 1, 7, 8
TTTF - Into the Woods
Oak Hill Park
Olean

LOOK WHO'S JOINED US!

PLEASE WELCOME
THESE NEW CHAMBER
MEMBERS

- LINDA FLEDERBACH
Beauty Salon
208 Main St.
Olean, NY
474-7868
- FRIENDSHIP STORAGE
Storage
8639 Stout Rd.
Cuba, NY
585-968-9363
- COMBINED INSURANCE
Insurance
34 West Main St.
Cuba, NY
397-3885
- DOMINO'S PIZZA
Pizza
2626 West State St.
Olean, NY
373-4210
- MERCY FLIGHT WESTERN NY
Not-For-Profit
625 Main St.
Olean, NY
626-4100, ext. 406
- BONA RESPONDS
Club / Organization
Box BY
St. Bonaventure, NY
585-307-8340
- ATTARD'S RESTAURANT
Restaurant
184 North Union St.
Olean, NY
373-7736
- REVISIONARY MEDIA
Web/Graphic Design
133 South 12th St.
Olean, NY
607-426-9399
- WRIGHT HOME REALTY
Real Estate
1180 Route 16S
Olean, NY
375-4663
- DANCE ARTS
Dancing Lessons
133^{1/2} North Union St.
Olean, NY
372-5048

Please remember to call
GOACC members when
you need a product or
service. It's **GOOD**
Business to do Business
with Chamber members!!

WHAT'S NEW ON THE MENU

Time to loosen that belt a few notches, gather family and friends and head down to the 61st Annual Art in the Park and the 20th Annual Taste of Olean on July 25, from noon - 6 PM at the Cattaraugus County Campus of Jamestown Community College. The Taste Of Olean, co-sponsored by the Greater Olean Area Chamber of Commerce, National Grid Co., and GOACC's 44 corporate sponsors, provides an affordable and enjoyable festival in a socially responsible manner for families of the greater Olean area, enhancing the quality of life in Olean, and promoting downtown. The Taste of Olean is a festival filled with great food and entertainment. Admission to the event is free. Pay as you eat!

There is a children's area with inflatables from the Olean YMCA, the Chalkin' Proud America contest, and more. From the Balloon Man, to caricatures done by Ericatures, the Taste has the magical power to bring out the child in everyone. CUTCO Cutlery Corporation will host demonstrations under the CUTCO tent. Enter to win the Shurfine BBQ basket loaded with goodies for the winner to have their own Backyard BBQ picnic area. The Southern Tier Military Support Group will be selling American Flags *made in the United States*. The Taste of Olean Hospitality Awards will be recognized at 1:45 PM in the CUTCO Theater right on campus. GOACC will also be selling the latest Santa Claus Lane ornament of the Castle Restaurant.

CHAMBER MEMBERSHIP DRIVE

If your solution to surviving the recession is to cut costs and lay low, think again. Capitalizing on contacts and expanding your network can help grow a business in any economy.

GOACC kicked off a membership drive last month. Chamber membership is a great value with networking events, seminars, marketing opportunities and it also shows that you are committed to the local business community. The Chamber would not be what it is today without the dedication and support of our membership.

Membership letters were mailed to more than 400 area businesses and organizations. Ten member volunteers contacted more than half of them with personal phone calls. Feedback from the calls was very positive and follow-up will be done to more than 50 companies who showed a real interest in membership.

With more than 15 networking events every year, GOACC is a good starting point in expanding the reach for businesses of any size. In an effort to help business owners, the Chamber is offering a three year membership discount to new members through the month of August. A chamber business membership extends chamber opportunities to all the business' employees, who can then take advantage of seminars, focus groups and special events. Potential members can learn more about Chamber benefits and programs by visiting www.oleanny.com, or calling 716-372-4433.

CORPORATE SPONSOR CAMPAIGN

GOACC's membership drive, not only included seeking out new members and past members to join the Chamber, but also offered corporate sponsorship opportunities to member businesses. These corporate sponsorships come with a wide range of benefits and exhibit a strong commitment to our community. Through two networking events, GOACC encouraged influential leaders in the business community to support GOACC, so that we may continue to support our entire local population. From the corporate sponsor campaign, eight new businesses were added:

Acme Business Bene-Care
Charlie's Cycle Center
The Connection
Mazza Sheet Metal
Verizon Wireless Visions Hotel
WMXO-FM Radio Station

They join these member businesses who are current corporate sponsors: Abbott Welding Co.; Adv. Monolythic Ceramics; Armor Building Supply; Beef n' Barrel Restaurant; Buffamante Whipple Buttafaro; Cattaraugus Allegany BOCES; Cattaraugus Empire Zone; Community Bank, NA; Cooper Power Systems; CUTCO Corporation; Dr. Green Lawn/Custom Turf; Dresser-Rand Co.; Duggan and Duggan General Contractors; Five Star Bank; Fox Financial; Henkel Loctite; HomeCare & Hospice; Independent Health; Jamestown Community College; Key Bank; Kinley Corporation; Marcella Smith - State Farm Insurance; MJW Technical Services; National Grid Co.; Olean Advanced Products; Olean Area Federal Credit Union; Olean General Hospital; Olean Medical Group; Olean Times Herald; Owl Homes; Park Centre Development; Protocol 80, Inc.; ReHAbilitation Center; St. Bonaventure University; Time Warner Cable; Trans Am Ambulance; and Vic Vena Pharmacy / Allen's Wine & Liquor.

WHY ARE HEALTH CARE COSTS RISING?

Health care costs – and consequently the rates your employer pays for your employee health plan – have grown four times the rate of inflation over the last decade. Employers have seen their health insurance premiums increase 119 percent since 1999. Total health insurance costs for employers could reach nearly \$850 billion by 2019.

National Health Care Costs -- As health care costs climb, the amount your employer must pay for your health benefits also increases. Unfortunately, the trend of health benefit costs rising faster than the rate of inflation is expected to continue.

Why are Costs Rising? -- Several market conditions working together have led to steep increases. Understanding these factors will help you be aware of the reasons behind any benefit or employee contribution (the amount you are required to pay out of your paycheck) changes your employer decides to make.

The Aging of America -- It is an inescapable fact: the U.S. population is aging. According to the U.S. Census Bureau, the number of Americans age 65 and older is expected to nearly double by 2025, and the elderly population (80 and older) will increase 80 percent.

The Dramatic Rise of Prescription Drug Costs continue to represent an increasingly large portion of health care expenditures. The U.S. Department of Health and Human Services (HHS) projects U.S. prescription drug spending to reach \$515.7 billion in 2017 – a 138 percent increase from 2006.

The Consolidation of Insurance Companies -- During the economic boom of the 1990s, competition among insurance carriers and managed care companies was fierce. In order to gain market share, many large insurance companies acquired smaller, weaker firms and kept their rates low in order to stay competitive.

The Weakening of the Managed Care System -- Also in the 1990s, employers began offering plans that allowed patients to see out-of-network doctors or those that had less strict referral processes, such as Point-of-Service (POS) plans.

Political Environment and Government Regulation -- Health insurance, and more specifically managed care, is one of the most regulated insurance sectors on both the state and federal levels, and has become one of the most highly debated topics in the political arena.

Health Care Spending and Medical Cost Inflation -- Overall health care spending and medical cost inflation are also ascending, due to many of the factors discussed above. By 2018, national health care expenditures are expected to reach \$4.4 trillion – more than double what it was in 2007.

What Does it all Mean? -- Your employer, like others, is undoubtedly trying to determine how to keep accelerating health plan rates from having a serious financial impact on your company. Many firms absorbed the increasing costs for years to avoid further burdening their employees. Now, most are realizing that they will have to pass portions of the costs on to employees in the form of greater contributions from their paychecks, or benefit designs that require them to pay more out-of-pocket for the medical services they use (increased coinsurance, co-payments, or deductibles).

YMCA FUN FEST

The Olean-Bradford Area YMCA will hold its first annual Charity Weekend on August 13 and 14. The "Y Golf Classic" sponsored by Kinley Corporation will be held on Friday, August 13 at the Bartlett Country Club. Golfers will enjoy a pulled pork sandwich lunch before teeing off for a speedy scramble at 1:00 p.m. After golf, a steak dinner will be served featuring awards and prizes. Each golfer will also receive a Nike golf polo and beverages. Several contests for hole-in-ones, putting, closest to the pin and longest drive will be held, with the winners receiving guaranteed prizes of a Carnival cruise, outdoor adventures and professional sporting events. Foursomes are \$500 and twosomes are \$250.

A family "Fit 'n' Fun Fest" sponsored by BlueCross Blue Shield of Western New York will be held at the Olean Family YMCA on Saturday, August 14. Everything that was great about the Y's annual Corn Festival and Wellness Rally will happen at this event. The Y will be open to the community that day, offering many free activities.

Free kids and family activities will include carnival games, Sport Wall competitions, YMCA inflatables, pool games, the climbing wall and more. Several Team Challenge competitions will be held like a 5K Run/Walk, Nutrition Challenge and Pump Challenge.

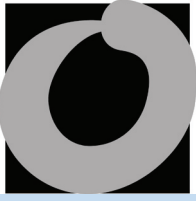
DJ Dan Shembeda will provide entertainment along with Kirk and Kellen Gilbert, the Irish Dancers, Toe Heel Twisters, Joyful Rescues, Eagle Dream Rehab Center Birds, the Barbershop Quartet, YMCA program demonstrations and more. YMCA membership promotions will also be held that day.

The Olean Sports Booster Club will sell food to benefit the modified sports program. Selections will include a chicken barbecue, roasted corn, picnic- and carnival-style treats, healthy choices and more.

Greater Olean Area Chamber of Commerce Mission

As a member driven business organization, GOACC provides benefits, programs, services, and events to enhance the area's quality of life and economic climate.





Foundation Scholarships

The Cattaraugus Region Community Foundation is proud to announce the 2010 recipients of awards from its scholarship funds. This year's award commitments total \$84,750.

Dr. Rudy Burt Scholarship: Jonathan Andhor, of Portville Central School; Michael Carr, of Allegany-Limestone Central School; Kaitlyn Putt, from Hinsdale Central School; and Amy Wetherby, from Olean High School. This \$1,000 scholarship is available to graduating seniors from Allegany-Limestone Central School, Hinsdale Central School, Olean High School and Portville Central School.

Hinsdale Alumni Association Scholarship: Kathleen Fitzpatrick and Brent Liberati. This award, \$1,000 this year, is available to graduating seniors of HCS who have maintained a grade point average of 80 percent or higher, demonstrate qualities of good citizenship and good character, and have definite educational goals.

Mohamed and Sakeena Iqbal Healthcare Award: Richard Trietley III. This \$500 scholarship is for a student graduating from Allegany-Limestone Central School, ranked in the top 25 percent of the class, entering a discipline related to the medical field.

Kothari Family Healthcare Award: Brandon Barndt. This \$250 award through the Kothari Family Fund is available to an Allegany-Limestone senior pursuing a degree in the healthcare field. This is the fund's first scholarship award.

Pat McGee Nursing Scholarship: Amanda Smith, of Randolph Central School, and Kimberly Telaak, from Ellicottville Central School. This \$1,000 scholarship is available to traditional and non-traditional students in the 57th State Senate district who are pursuing nursing.

John J. Murphy Family Scholarship: Jonathan Andhor, of Portville, will be attending Buffalo State College for mechanical engineering; Ben Giardini, of Allegany, plans to attend West Virginia University for economics; James Hardenbergh, of Olean, will be attending SUNY Buffalo for electrical engineering; Brent Liberati, of Hinsdale, will attend the University of Pittsburgh at Bradford for chemical engineering; Amanda Smith, of Randolph, will pursue a nursing degree from St. John Fisher College; and Kimberly Telaak plans to attend SUNY Brockport for nursing.

Established through a grant from the Communities Foundation of Texas, this \$10,000 scholarship, with \$2,500 awarded per year for up to four years, is available to students in the Twin Tiers region. It is also available to students whose family members are employed by or have retired from Dresser Rand in Olean. Preference is given to students pursuing degrees in business, engineering or nursing. Selection criteria includes scholastic achievement, school and community participation, demonstrated leadership potential and financial need.

OBI/McCarthy Scholarship: Renee Chapman, of Eldred, Pa. This award of \$2,000, established through the Catherine Cridler Trust, is available to any student from New York or Pennsylvania attending or planning to attend Olean Business Institute for a degree in business. This is the scholarship fund's first award.

Mark J. Prockton Memorial Scholarship: Jenna Covelli. Established by Mark J. Prockton's brothers, this \$500 scholarship is available to graduating seniors of Hamburg High School who have lettered in track and have the highest GPA.

Jonathan Teuscher Memorial Scholarship: Marcus Aiello, of ALCS; Casey Caya, of PCS; Allison Holly, from OHS; Jericca Linderman, from HCS, and Amanda Whiteman, from Archbishop Walsh High School. This \$312.50 scholarship is awarded to graduates who have faced challenges while maintaining a positive attitude and helping others, with an additional award for each semester of continued education for a total of \$2,500.

JoAnn Wehmeyer English Scholarship: AnaMarie Mehmel. This \$1,000 award, given in memory of Olean High School English teacher, JoAnn Wehmeyer, is available to an Olean High School senior who excels in writing.

The Community Foundation is proud to have the honor of administering these invaluable scholarships, which are an asset to our community, to such deserving students. For more information on the Community Foundation's scholarships, visit www.cattfoundation.org or call (716)372-4433.

MEMBER UPDATES

•Olean Toastmasters Elects New Officers, Prepares for Contest -- Toastmasters is an international organization where anyone can learn to improve their communication and leadership skills. The Olean Club serves Allegany and Cattaraugus Counties. The group recently elected new officers. They are: Nancy Phillips, President; Don Cinque, VP Education; Anna Bush, VP Public Relations and Membership; Don Cinque, Secretary; Pat Coate, Treasurer; and Jonathan Greeson, Sergeant at Arms.

In addition, Don Cinque of Wellsville just completed the requirements for Advanced Communicator Silver. Cinque had to complete two advanced speech manuals beyond the basic required for the designation of competent communicator and the two manuals required for Advanced Communicator Silver. Cinque had to present two topics from Toastmasters International's Better Speaker Series.

Guests and members are invited to attend Olean Toastmasters' regular meetings on the 2nd Tuesday of each month at 7 PM at Jamestown Community College, College Center, Room 228. For more information on Olean Toastmasters, contact Anna Bush at 716-307-7694 or email oleantostmasters@gmail.com.

•Blackmon Named Programs and Grants Manager at Cattaraugus County Arts Council

The Board of Directors for the Cattaraugus County Arts Council (CCAC) has named Courtney Blackmon the new Programs and Grants Manager. In her position, Blackmon will be managing the New York Council on the Arts Decentralization grants programs in Cattaraugus, Allegany, and Chautauqua Counties. She will also be managing the programming for CCAC's Community Art and Pottery Studios (CAPS) as well as arts workshops held throughout Cattaraugus County.

A 2009 graduate from SUNY Fredonia, Blackmon received a double Bachelor of Fine Arts in Painting/Drawing and Sculpture as well as a minor in Art History. Working in a volunteer capacity as the Program Coordinator for CCAC, Blackmon managed Art in the Park 2009, where her contemporary acrylic paintings also received the jury's "Best of Show" award. While at SUNY Fredonia, she also received the Alfred Bjurlin Art Scholarship, Awards of Excellence in Painting and Sculpture, and "Best of Show" at the Spring 2009 SUNY Student Art Exhibit in Albany, NY. For more information on CCAC go to www.myartscouncil.net.

•Woodruff Named Friend of Education

Donna Woodruff, community relations specialist for BJ's Wholesale Clubs in Western New York, was recently awarded the "2010 Don Munson Friend of Education" award by the School Administrators Association of New York State Region 12. Donna was recognized by Fletcher Elementary School principal, John McKenna, for going above the call of duty serving schools in Western New York through BJ's Wholesale Club Adopt-A-School Program. Kevin Gmerek, general manager of the BJ's Wholesale Club in Tonawanda also attended the event recently held at the Templeton Landing restaurant in Buffalo.

Every year, BJ's "adopts" local elementary schools to offer support that focuses on curriculum enhancements, fundraising and community service opportunities.

SUMMER SPORT CAMPS at the Olean Family YMCA -- The YMCA has announced several sport camps for July and August. All camps are 9 AM – 12 PM.

Basketball I & II July 12–16 & August 2 – 6 Players develop shooting, passing, dribbling, rebounding and defense skills.

Swim I & II July 19 – 23 & August 9 – 13 Swim camps are geared toward swimmers who wish to join a swim team. The focus will be on all four competitive strokes and turns.

Gymnastics July 26 – 30 Youth will use the bars, floor, beams and vault. Dance fundamentals will also be included.

Super Sports August 16 – 20 This is a chance for the youth to have FUN while receiving a great sports experience.

For more information contact the Olean YMCA

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UNITED STATES CHAMBER OF COMMERCE

ACCREDITED



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Greater Olean Area Chamber of Commerce Vision

GOACC is recognized as the premiere business leadership organization for the advancement of the area's economic well being and quality of life.

