



® *Greater Olean Area*
CHAMBER of COMMERCESM
120 North Union Street
Olean, New York 14760
(716) 372-4433

NEWS RELEASE

Date: October 15, 2008

Contact Person: Meme Krahe Yanetsko, Pam Caldwell

FOR IMMEDIATE RELEASE

Subject: We Need Santa's Elves!

OLEAN -- The Santa Claus Lane committee has scheduled Saturday, November 8 from 9 AM - until finished to decorate Olean's Lincoln Park. The committee is seeking volunteers to decorate the park for the holidays. Some organizations that volunteered in the past include the Olean Exchange Club, EvenStart, Olean YMCA Kids Zone, the Olean Rotary Club, Allegany-Limestone Central School's Government Class, Genesis House, and the Cattaraugus County Association of Realtors. *We encourage children ages 10 and up and adults to participate. If there are children under 10 willing to decorate, please have a parent accompany them to supervise.* We encourage those assisting with decorating to bring a step ladder, staple gun, and work gloves.

Santa's elves will be assisting with decorating the park by: lighting up Santa's cottage; placing cone shaped trees; setting up Rally in the Valley Santa, the rocking horse, 8 reindeer, Santa's train, snowmen, twelve arches, triangle trees; lighting up the gazebo; and placing more than 150 strands of lights on bushes and trees. Decorations will also be added to the bushes in War Veterans Park along the parking lot. Volunteers have been working behind the scenes since April with refurbishing the street garlands, checking bulbs, fixing lights, and other maintenance work on the decorations.

The decorations will be lit up officially on Friday, November 28, during the Annual Santa Claus Lane parade. The holiday lights attract people from a 100 mile radius to travel to Olean for recreation, services, and shopping. For more information regarding Santa Claus Lane or to register your organization, please contact GOACC at 372-4433, stop in at GOACC, 120 North Union, Olean, or email santa@oleanny.com to volunteer.

EDITOR: photos of past decorating days can be emailed. Please advise.

RIGHT DOWN SANTA CLAUS LANE

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