



The **BIKE's** will be back in town August 21, 22, 23 to The Seventh Annual Rally in the Valley presented by **JAYBRAKE**. This roarin' event donated more than \$87,000 to several non-profit organizations in the area through its events successes.

SPONSORS - Greater Olean Area Chamber of Commerce, Jaybrake, WPIG-FM, Certo Brothers, A&J's Pizza and Subs, Granny's Verona, WKZK, WQRS, and WMXO.

LOCATION - All three days events will be held at Bradner Stadium, 550 East State Street, Olean, NY

FRIDAY, AUGUST 21 CONCERT - Friday, August 21, the Rally will kick off the weekend with a bike parade from the Olean Middle School on Wayne Street to the stadium. Join us for a free concert featuring regional music at the stadium and Big Wheel Races

SATURDAY, AUGUST 22 CERTO BROTHERS FUN & GAMES - 11 AM - 11 PM. Saturday, the stadium will be turned into a street festival - enjoy music, vendors, bike games with cash prizes, extreme cyclists, dynamometer, bike judging with awards, and much more.

Schedule -- 11 AM - 2 PM-Registration **12 PM** MUSIC --DJ Langdon
1 PM, 3 PM, 5 PM -- Trick Riders **2 PM** --Bike Judging Begins
3 PM --Games begin including FROZEN TEE CONTEST
6-7:30 PM --MUSIC
7:30 PM --Show Winners Announce **8 PM** --MUSIC

SUNDAY, AUGUST 23 DICE RUN - The bikes will take to the run and complete an approximate 150-mile Dice Run ending at Bradner Stadium. Enjoy music, festival, vendors, dice run with \$2,000 in cash prizes. **Schedule: 10 AM** -- Registration; **11 AM** -- Dice Run Begins; **2 PM** -- Food vendors, Music, Awards, and Harley Raffle.

ADMISSION - Bike registration for contests, dice run. Free for spectators

FOOD CONCESSION/RETAIL VENDORS - Food vendors will be serving up refreshments and retail vendors will have motorcycle accessories, clothing, sunglasses, leather wear, motorcycles, even a truck/trailer to haul your motorcycle!

ENTER TO WIN - Tickets are available for a chance to win a 2009 Harley-Davidson Flame Blue Pearl Electra Glide®. The tickets are \$20 with a limit of 1,500 tickets to be sold. The drawing will be announced on Sunday, August 23. Tickets are available to purchase before the event at the Greater Olean Area Chamber of Commerce and during the event at the Rally Registration Booth.

CHARITIES - The local charities that will benefit from the Rally include: Cattaraugus County Council on Alcoholism and Substance Abuse, Inc.; Interfaith Caregivers; DARE Program; HomeCare & Hospice; Olean Airport Support Group; Southern Tier Military Support; South Olean Football; and Healthy Families of Cattaraugus.

CONTACT - GOACC, 716-372-4433, www.oleanny.com